



11<sup>th</sup> Asia-Pacific Weeks Berlin, EMBASSY DAY

## **“Far-flung Pioneers. Japanese startups in Germany / German startups in Japan”**

Tuesday, 24 May 2016, 12:00 - 13:30

Location: Auditorium 2 (58 seats),

European School of Management and Technology (ESMT)

Schlossplatz 1, 10178 Berlin

Registration until 23.05.2016:

<http://www.apwplatform.de/index.php?page=details&lang=en&id=502>

**Program** (Language: English)

- 12:00 **Opening remarks** Prof. Dr. Gert Bruche, Chairman of the Executive Committee, Asia-Pacific Forum Berlin e.V.
- 12:03 **Introduction “Economic similarities between Japan and Germany”**  
Mayuko Nakamura, Researcher/Advisor, Economic Division,  
Embassy of Japan in Germany
- 12:06 **“Economic cooperation between Japan and Germany”**  
Yotetsu Hayashi, Counsellor, Head of Economic Division,  
Embassy of Japan in Germany
- 12:09 **“Japan is changing for the better. A chance for investors”**  
Hitoshi Masuda, Director General of JETRO Berlin &  
Chairman of the Japan Chamber of Commerce and Industry in Berlin
- 12:17 **Guest panel on the attractiveness of Berlin’s startups from the Japanese perspective, Japanese startups moving to Berlin / German startups moving to Tokyo**  
-Sophie Willborn, Co-founder and CEO, Headwave  
-Youngji Han, Managing Director of Quandoo &  
Executive Manger of Recruit Holdings  
-Boris Friedrich Milkowski, Head of Berlin office, Goodpatch  
-Mike LaVigne, Co-founder and CPO, Clue  
Moderated by Makoto Takeda, Managing Director, bistream
- 13:15 **Q&A with the audience**, moderated by Makoto Takeda, bistream
- 13:28 **Closing remarks**  
Hitoshi Masuda, Director General of JETRO Berlin &  
Chairman of the Japan Chamber of Commerce and Industry in Berlin